Supply Chain Strategy Guide
and
Supply Chain Partner Database

Model Logic Limited

21st February 2018

Presenters

Shane Hamill – Brexit Trade Specialist, Bord Bia

Paul Johnson - Strategy Guide and Partner Database

Jo Godsmark - Procurement Guide and Partner Management

Reasons for Guide and Database

- New Markets
    - Brexit
    - Market Prioritisation
- Developments in Logistics Marketplace
- Achieve Best Practice Procurement
- Ongoing Relationships with Logistics Partners

Contents of the Supply Chain Strategy Guide

Contents of Guide:

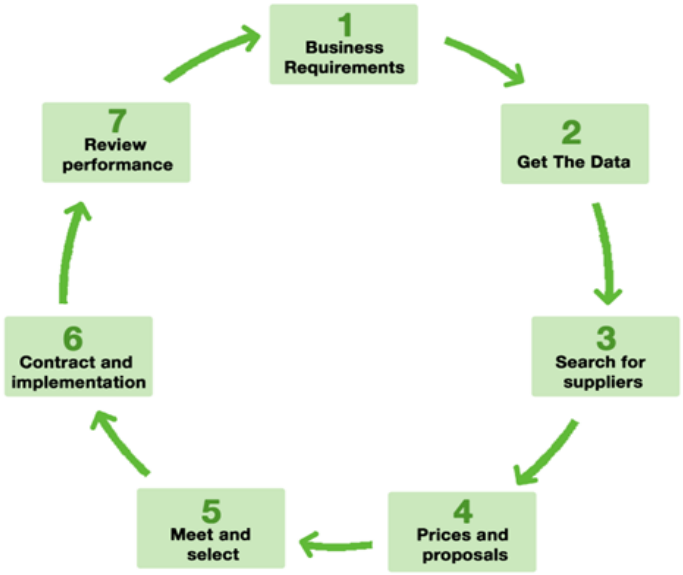
- Introduction
- Elements of Business As Usual Strategies
- Options for Supply Chain Re-design
- Cost Reduction Initiatives
- Possible Brexit Scenarios
- Guide to Logistics Service Provider Selection
- Conclusions and Recommendations for Exporters

Focus on main European markets:

UK, France, Germany, Netherlands, Poland and Spain

Guide to LSP Selection

7 Steps to Outsourcing Logistics Services



Supporting Templates

SELECTION TEMPLATES
Selection Criteria
Data Collection
Request for Information (RFI)
Request for Pricing (RFP)
Full Truckload (FTL) Pricing
Groupage Pricing
Warehouse Services Pricing
Key Performance Indicators (KPIs)

Supply Chain Partner Database

International LSPs – from Ireland to Country

National LSPs – within Country

Freight Forwarders

Focus on main European markets:
UK, France, Germany, Netherlands, Poland and Spain

Contents for International LSPs

COMPANY DETAILS
Company Name
Website
Company Description
Contact Telephone
Contact Email
Location Address
Owner
Ireland HQ
European HQ
Sales within Europe (€/year)
Number of Temperature controlled trailers
Number of Ambient trailers

SPECIAL SERVICES
Bonded warehousing
Hanging meat transport
Fish_Seafood
Container Transport
Other Services

ACCREDITATIONS AND USP
BRC
ISO 9001:2015
ISO 14001
OHSAS 18001
AEO
Other Certifications
USP

TRANSPORT OPTIONS TO EACH COUNTRY
Frozen Full Truck Load (FTL)
Frozen Less than Truck Load (LTL)
Frozen Groupage Trailers per week
Frozen Access Pallet Network
Frozen Parcels / Packages / Samples
Chilled Full Truck Load (FTL)
Chilled Less than Truck Load (LTL)
Chilled Groupage Trailers per week
Chilled Access Pallet Network
Chilled Parcels / Packages / Samples
Ambient Full Truck Load (FTL)
Ambient Less than Truck Load (LTL)
Ambient Groupage Trailers per week
Ambient Access Pallet Network
Ambient Parcels / Packages / Samples

WAREHOUSE LOCATIONS AND PARTNERS
Frozen warehouse locations Ireland
Chilled warehouse locations Ireland
Ambient warehouse locations Ireland
Frozen warehouse locations
Chilled warehouse locations
Ambient warehouse locations
Partners

Contents for National LSPs and Freight Forwarders

NATIONAL LSPs

COMPANY DETAILS
Company Name
Website
Company Description
Contact Telephone
Contact Email

SERVICES AND TEMPERATURES
Warehouse (Y/N)
Transport (Y/N)
Processing (Y/N)
Ambient (Y/N)
Chill (Y/N)
Frozen (Y/N)

WAREHOUSE LOCATIONS
Warehouse / Office Locations
Notes

FREIGHT FORWARDERS

COMPANY DETAILS
Company
Website
Company Description
Contact Telephone
Contact Email
Local Office

Accessing the Guide and Database

- website reference
- sample screen shots

Objectives of Workshops

- Broaden thinking for strategic options
- Share ideas and resources with others
- Be smart to be green
- Promote best practice in procurement
- Encourage measurement and KPIs